



## 2024 Sponsorship Opportunities

Support Restaurant Weeks in Downtown South Bend by becoming a sponsor! Due to the ongoing success over the past years, the Downtown Dining Association of South Bend has committed to host this culinary treat twice a year. Restaurant owners roll out the red carpet to give diners an amazing deal on the great dining that is offered downtown. Pricing during this event is lower than traditional prices as a value for our guests, but portion size, quality and experience is not. This is your opportunity to be a part of this two week event that has everyone talking and dining in the heart of South Bend.

### PRESENTING SPONSOR | \$10,000 (SOLD)

- Business logo included as “Presented by” on all printed promotional materials and website
- Logo included on all menus
- Included on outdoor advertising, television & radio promotions
- Social media promotions (Facebook, Instagram & Twitter)
- Logo included on ancillary printed material.
- Invites to special events, like our annual Kick off Industry Event
- Interview opportunities during live radio remotes
- 2 available, 1 per Restaurant Weeks
- Special dining opportunities for your business
- Access to present to Members of the DDA
- Logo included on our ticketing platform

### GOLD PLATE SPONSOR | \$5,000

- Business logo included on printed promotional materials and website
- Logo included on all menus
- Recognition granted as Gold Plate Sponsor
- Social media promotions (Facebook, Instagram & Twitter)

- 2 available, 1 per Restaurant Weeks
- Access to present to Members of the DDA
- Logo included on our ticketing platform

Wine walks sponsorships present a unique opportunity to businesses to get their brand in front of a special demographic that is high energy and likes to engage in events. If you'd like additional demographic insights, please let us know. Sponsoring the wine walks help the Downtown Dining Association give our community a very unique dining experience in Downtown South Bend by allowing a ticketed individual to experience many restaurants, their unique fair and selective wine (or beer) pairings.

## **SILVER PLATE TITLE SPONSOR Wine Walk | \$2,500**

- Business logo included as "presented by" on all printed promotional materials and website
- Social media promotions (Facebook, Instagram & Twitter)
- There is one Silver Plate Title sponsorship per event, 4 per year
- Access to present to Members of the DDA
- Logo included on our ticketing platform

The Downtown Dining Association hosts other events throughout the year. Sponsorships are also available to these events. Such events include the Tacos & Tequila Trail, Mactoberfest and more.

## **SILVER PLATE TITLE SPONSOR Events | \$2,500**

- Business logo included as "presented by" on all printed promotional materials and website
- Social media promotions (Facebook, Instagram & Twitter)
- There is one Silver Plate Title sponsorship per event
- Access to present to Members of the DDA
- Logo included on our ticketing platform

General Sponsorship opportunities

## **SILVER SPOON SPONSOR | \$500 – \$1,000**

- Business logo included on website
- Business logo included on occasional event promotional materials
- Social media promotions (Facebook, Instagram & Twitter)

## **GENERAL SPONSOR | \$250**

- Business logo included on website
- Social media promotions (Facebook, Instagram & Twitter)



## Restaurant Weeks Sponsorship Form

**Please accept this agreement of sponsor support (Presenting or Gold Plate only):**

Winter Restaurant Weeks                       Summer Restaurant Weeks

\$10,000 Presenting     \$5000 Gold Plate     \$2500 Silver Plate—Wine Walk  
 \$2500 Silver Plate—Event     \$500 - \$1000 Silver Spoon     \$250 General

Once signed pledge agreement is received, Downtown South Bend, Inc. (DTSB) will invoice you on behalf of the DDA.

Agreed to and accepted by:

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Business Name

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Contact Name

Email

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Address

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City

State

Zip

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Phone

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Signature

**Requirements:**

Please email your logo to: [Lisa@thinkmarketing.co](mailto:Lisa@thinkmarketing.co) and ckubly@downtownsouthbend.com

File formats accepted: EPS or Press Quality PDF (300 DPI minimum resolution)

**Thank you for supporting the Downtown Dining Association!**